



emilee

Art Director & Designer

contact

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210.310.6997

education

Texas Tech University
BA in Advertising

National Student Ad Competition

experience

08.2024 - present

Senior Art Director, FCB Chicago

- Pitched & won business for Tarsus Pharmaceutical's "Xdemvy"
- Developed the concept for Xdemvy's first TV spot, working directly with my creative director during pre-production, on set, and post-production
- Developed conceptual work across brands such as Dramamine, Xeljanz, Ubrelvy, and others

01.2023 - 08.2024

Art Director, FCB Chicago

- Launched Pfizer's "Velsipity", developing the brand's design system and 360 campaign
- Created print, digital, and TV assets for the launch of Velsipity
- Collaborated with a UI designer to create the website for Velsipity
- Designed the set for a patient panel production for "This Is Living With UC"

09.2021 - 01.2023

Art Director, Slingshot

- Ideated and pitched conceptual campaigns for clients such as Residential Elevators, Tetra Pak, and Lumin Education
- Designed a series of print and out-of-home ads for Visit Dallas
- Collaborated directly with my creative directors during pre-production, and on set for Visit Dallas stills shoots

09.2021 - 01.2023

Graphic Designer, Giant Noise

- Became the first graphic designer the PR agency hired
- Concepted and designed social campaigns for clients spanning Home Slice Pizza, True Texas BBQ, New Mexico Heritage Hotels, and The Nines Maternity line